



**Hüseyin Calikbasi, PMP®**

**A Full Spectrum UX/UI Designer**

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## Professional Experience

**January 2023 – to date**

**User Experience Designer** at SNP SE, Heidelberg

Responsible for User Experience Design for the product SNP CrystalBridge®

**January 2022 – May 2022**

**SAP Business Intelligence Consultant** at areto consulting gmbh, Köln

Responsibility for SAP Business Intelligence topics, worked on SAP BW/4HANA, SAP HANA, SAP S/4HANA and with SAP BW/4HANA Cockpit, SAP GUI, SAP Analytics Cloud

**November 2020 – December 2021**

**Sabbatical**

Heidelberg, Deutschland

**July 2020 – Oct. 2020 • 4 Months**

**Customer Service New Associate** at Accenture, Dublin

Customer support with marketing campaigns, optimization of online advertising campaigns Google Ads

**May 2019 – Oct. 2019 • 6 Months**

**Junior Product Manager / Consultant** at zetVisions AG, Heidelberg

Support of software solutions for master data management (SPoT) and legal entity management (CIM), Creation of data models, SAP GUI Customizing [view concept, menu, actions, processes], Create migration concepts, Consulting

**Nov. 2018 – April 2019 • 6 Months**

**User Experience Design Associate for SAP Analytics Cloud** at SAP SE, Walldorf

Cross-team work within the SAP Analytics Cloud Organisation at the project „SAP Analytics Cloud – Ad Hoc Analysis Service“, Navigation Panel UX concept for Power User, Analysis of SAP S4/HANA & SAP Business Warehouse (BW) Queries, Realization of SAP Analytics Cloud Personas with applied „IBCS® - International Business Communication Standards“ set of rules

**June 2018 – Oct. 2018 • 6 Months**

**Art Director** at Deutschlands B2B-Experten I wob AG, Viernheim

Project work, creative idea development, designing promotional material, Realization of videoanimations, BBN International - Award winner 2018 with wob AG

**March 2015 – Oct. 2017 • 2 Years 1 Month**

**Working Student** at SAP SE, Walldorf

Quality assurance, contributing content to SAP Fiori Design Guidelines, Support the creation of SAPUI5 Control concepts, Creation of SAP Fiori Mock-ups and Wireframes with Axure RP8, Process visualization of process management at SAP Procurement with Adobe Photoshop

**March 2014 – July 2014 • 6 Months**

**Internship** at Reizwerk GmbH, Birkenau

Development of concepts for web and print projects, design and development of websites with CMS WordPress, Creating online advertising, banners, newsletters, print projects

## Savvy with

Adobe XD, Sketch & Figma

Adobe CC

User Experience Design

User Interface Design

Wireframing

Prototyping

Information Architecture

Competitive Analysis

Pen & Paper

Brain Storming

Visual Design

User Research

Usability Testing

Learning New

## Platform Experience

Adaptive Website

Web Apps

iOS and Android

## Education

**PMP - Project Management Professional (PMP®)**, by PMI - PMP Grant date: **February 2020**

**Masters in Communication Design** at Hochschule Mannheim (HSMA ) **March 2018**

**Student Exchange Program** at the University of Hertfordshire, U.K. **Jan. 2017**

**Student Exchange Program** at Srishti, Bangalore, India **Dec. 2014**

**Bachelors in Communication Design** at Hochschule Mannheim (HSMA ) **July 2015**

**Professional College for Graphic Design**, State Certified Graphic Design **July 2010**